

10-22-12

Matheson for Congress file

Love for Congress file

Due to MLB coverage an additional Late News commercial was run on 10/17/12 as part of the Matheson for Congress order #569900. An additional break was added when news was expanded and the Matheson commercial was one used from a previous commercial break in the program that was re-aired to fill the opening. The commercial aired at \$0.

To keep with FCC fair exposure rules, an additional Late News commercial was added to the Mia Love for Congress schedule on 10/21/12 at \$0. Order # 583209.





Make-Good Form

10/19/2012
11:40 AM
Page 1 of 2

Advertiser: Matheson for Congress 2012
Station: KSTU-TV
Market: Salt Lake City
Flight Dates: 10/29-11/06/2012
Email: Kent Carbon

Contact: Kent Carbon
Station Fax: 801-536-1334
Station Phone: 801-532-1300
Buyer: Suzanne Collins
Buyer Fax: 303-764-9946

Pre-Emption

Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
Dr. Oz	4p-5p	10/17/2012	1	\$200.00	\$200.00			10/19/2012	0	\$0.00	\$0.00
KSTU 5p News	5:00p-5:30n	10/17/2012	1	\$300.00	\$300.00			10/19/2012	0	\$0.00	\$0.00
Seinfeld	10p-10:30p	10/15/2012	1	\$400.00	\$400.00			10/19/2012	0	\$0.00	\$0.00
KSTU 9p News	9:00p-10:00n	10/15/2012	1	\$1,500.00	\$1,500.00	Dr. Oz	10a-11a	11/02	1	\$150.00	\$150.00
KSTU 5p News	5:00p-5:30n	10/15/2012	1	\$800.00	\$800.00	KSTU 5p News	5:00p-5:30n	10/29, 30, 11/05	3	\$800.00	\$2,400.00
KSTU 7a News	7:00a-8:00a	10/15/2012	1	\$375.00	\$375.00	Live with Kelly	9a-10a	10/31	1	\$150.00	\$150.00
Judge Judy	3:00p-4:00n	10/15/2012	1	\$200.00	\$200.00	KSTU 6a News	6a-7a	11/05	1	\$375.00	\$375.00

Please sign and return if accepted by station:

Signed _____

Date _____

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203
Phone: 303-989-4700 Fax: 303-989-1910



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Sunday 9p News	9:00p-10:00n	10/14/2012	1	\$1,500.00	\$1,500.00		10/19/2012	0	\$0.00	\$0.00	
Sunday 9p News	9:00p-10:00n	10/14/2012	1	\$1,000.00	\$1,000.00		10/19/2012	0	\$0.00	\$0.00	
KSTU 5:30p News	5:30p-6:00n	10/12/2012	1	\$500.00	\$500.00	KSTU 5:30p News	5:30p-6:00n	10/31, 11/01, 05	3	\$900.00	\$2,700.00
KSTU 5:30p News	5:30p-6:00n	10/19, 29/2012	2	\$400.00	\$800.00	KSTU 7a News	7a-8a	10/29, 30, 11/02	3	\$600.00	\$1,800.00

Total Pre-Emptions:

\$7,575.00

Total Make Goods:

\$7,575.00

Balance Due to Station:

\$0.00

Hold any advertiser credit at station until notified.

Please sign and return if accepted by station:

Signed _____

Date _____

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